

## > Helene Beach 2019



The first Helene Beach Festival was launched in 2011 attracting around 10,000 visitors. Since then, the program and the number of performing artists have been growing every year. With its 67m depth and its sandy beach, the Heleneesee is worth a trip all year round.

From July 25th – 28th 2019 the Helene Beach Open Air Festival will be held for the ninth time between Frankfurt (Oder) and Eisenhüttenstadt. On the "small Baltic Sea" more than 100 famous national and international music acts will do their utmost on eight stages to entertain the audience from throughout Europe in all major musical styles. For years now, the festival has been synonymous with outstanding electronic acts yet at the same time attracts some of the best pop and hip-hop artists. In 2018 around 25,000 visitors came to party at the Heleneesee, many of them for a whole week. [www.helene-beach-festival.de](http://www.helene-beach-festival.de)

## > Port gets new connection



The planning of the new rail connection to the inland port of Eisenhüttenstadt is in full swing. By the end of the year, contracts are to be awarded and construction completed. "The new tracks are required in order to uphold our status as a port. We also want to offer our customers complete trimodality so that they can deliver their goods and commodities to ships by rail or road and pick them up from here as well," explained Knut Kirschke, head of the operating company Hafendienstleistungen Eisenhüttenstadt mbH. [www.hafen-ehst.de](http://www.hafen-ehst.de)



**GROWTH AREA  
FRANKFURT (ODER)  
EISENHÜTTENSTADT**

# Growth Area News 1/2019



## First-class conditions for business and families

A modern and attractive region with huge future potential awaits companies, employees and families in the growth area of Frankfurt (Oder)/Eisenhüttenstadt:

- Fully-developed industrial areas, including sites for large-scale projects
- Prices on industrial estates from 10 euros/m<sup>2</sup>
- Multiple redundancy electricity supply for 380 kV, 110 kV or 20 kV
- High-pressure and medium-pressure gas lines (84 bar or 4 bar)
- High-capacity water supply and waste disposal (installed capacity approx. 500 – 750 m<sup>3</sup>/h).
- Direct motorway connection (A12/E39), rail connection via Terminal for Combined Transport Frankfurt (Oder), harbour connection at inland port Eisenhüttenstadt
- Trade tax coefficient: 395% to 400%
- Direct cash-back incentives for labour or investment costs
- Credit sureties and subsidies for R&D projects
- Established educational institutions (European University Viadrina, Sixth Form College, bbw, DAA, Gauß High School etc.)
- Sophisticated business and research competence
- Proven family-friendliness, numerous kindergartens
- Comprehensive cultural and recreational opportunities (Kleist Forum, Brandenburg State Orchestra, Friedrich-Wolf-Theatre, cabaret, trade fairs)
- Plethora of lakes and forests, dense network of cycle paths and waterways
- Express trains to Berlin every 30 minutes
- Airport Berlin (SXF/BER) reachable by car in 45 minutes

### Need more information?

The Investor Center Ostbrandenburg gives you helping hands on all matters related to investments in the growth area of Frankfurt (Oder)/Eisenhüttenstadt – free-of-charge, professionally and in strict confidence.

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## > "LogPlaza" is coming to Frankfurt (Oder)



The freight village in Frankfurt (Oder) from an aerial view. In total the company OSMAB LPFO 1 GmbH has purchased around 345,000 m<sup>2</sup> (34.5 ha) of land alongside the A12 motorway at the height of the Frankfurt (Oder)-West motorway junction, roughly corresponding to the size of 70 football pitches. The former pre-parking areas for customs clearances between Germany and Poland are still clearly visible.

Using the project title "LogPlaza Frankfurt (Oder)", the OSMAB Holding AG from Roesrath is planning to set up an industrial and logistics park in the freight village Frankfurt (Oder). The freight village Frankfurt (Oder) is located in the immediate vicinity to the motorway A12 (E30) at the motorway access Frankfurt (Oder)-West. In total, the company bought around 345,000 m<sup>2</sup> (34.5 ha) from various owners. In a gradual expansion, the company will use its "LogPlaza" concept to develop several real estate complexes of different sizes and characteristics that will meet contemporary high quality requirements of logistics and industrial companies. Interest in the new site in Frankfurt

(Oder) arose due to the ongoing need for new, easily accessible logistics properties in the German capital region. "The potential of the region's workforce and the availability of appropriate land plot sizes to develop even a big box of up to 170,000 m<sup>2</sup> were crucial for our decision to invest here," explains Anton Mertens, chairman of the board of OSMAB AG, who emphasised the trustful process during the entire relocation process. "With the project teams in Frankfurt (Oder) we have found reliable partners with whom we plan to work successfully over the next few years. We see great potential for the economic development of Frankfurt (Oder)." [www.osmab.de](http://www.osmab.de) | [www.alcaro.de](http://www.alcaro.de)

## New Minister for Economics in Brandenburg

Jörg Steinbach is the new Minister for Economics and Energy of the State of Brandenburg. Prior to his appointment, he was president of the Technical University of Cottbus-Senftenberg (BTU). Steinbach sees the growth areas in Brandenburg playing an important role in the region's future development. "The Growth Area of Frankfurt (Oder)/Eisenhüttenstadt is a prime business location situated in the east of Brandenburg, an area which combines scientific knowhow with the strengths of an industrial location with a rich tradition that is at the same time modern. The European University Viadrina and the IHP Leibniz Institute for Innovative Microelectronics are further reasons why this region attracts experts from all over Germany and throughout the world. Situated between Berlin and Poland, the area is building bridges between west and east and, as well as outstanding conditions for living, work and leisure time too."



### Growth area Frankfurt (Oder)/Eisenhüttenstadt:

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### Photos/graphics:

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## > New factory for Yamaichi in Frankfurt (Oder)



Yamaichi Electronics will invest around 20 million euros in the construction of its new factory. The company has been located in Frankfurt since 2006 to serve its customers from all over the world in the areas of automation, automotive industry, instrumentation and semiconductor production. It currently employs around 120 staff members in several locations who are now to be brought together in the new facility.

The Japanese electronics company Yamaichi Electronics intends to significantly expand its capacities at its Frankfurt site and is now investing in the construction of a new factory. For the investment, the manufacturer of innovative, electromechanical solutions has purchased a plot of land measuring around 2.6 ha on the Markendorf industrial area in Frankfurt. According to Helge Puhmann, European President of Yamaichi Electronics, Yamaichi is extending its production site

in Frankfurt due to the easy availability of expertise at the location: "Thanks to the skills of our team, we can use our milling machines to drill holes that are much thinner than a human hair. In this respect the expertise of the staff in Frankfurt is simply excellent." Due to the investment, the number of employees is set to rise over the next 5 years to up to 250 workers. The company has further production sites in Japan, on the Philippines and in Korea. [www.yamaichi.de](http://www.yamaichi.de)

## > Viadrina again most popular university in Germany



Since its re-founding in 1991, the University Viadrina has developed into an internationally sought-after university at the German-Polish border. Located in the centre of Frankfurt, its students and teachers come from more than 100 countries. A variety of foreign languages are taught in the Language Centre of the University by native speaker. Stays abroad at one of the approximately 250 partner universities complete the program.

For the second time in succession, the European University Viadrina in Frankfurt (Oder) has been elected as the "most popular university in Germany". The result was published by the university assessment portal "StudyCheck.de". It is based on evaluations that students and graduates made online. The European University leads the top of the ranking with 8.90 points and was even able to improve its ranking compared to the previous year. Already at the beginning of 2018, Viadrina was elected the most popular university in Germany, at that time with a total of 8.88 points. The cate-

gories which have been assessed by the students comprise the study content, lecturers, structure of the courses, equipment, general organisation and equipment of the library. In addition to that, the recommendation rate for the Viadrina University amounts to 97 percent. The current ranking includes all universities that achieve at least the grade "good" in the above categories on the online portal and receive a recommendation from 90 percent of students or more. In total, more than 40,000 students participated in the Germany-wide online questionnaire. [www.europa-uni.de](http://www.europa-uni.de)

## > New mayor in Słubice



Before his election as new mayor of Słubice, Mariusz Olejniczak was politically active as the chairman of the Słubice city council. He is considered a political pragmatist and local patriot.

Mariusz Olejniczak is the new mayor of Słubice, Frankfurt's neighbouring city in Poland. With almost 58 percent of the votes, he clearly prevailed against three other candidates in the first ballot. The 45-year-old wants to advance the cooperation between Słubice and Frankfurt (Oder). "The results of our many years of good cooperation speak for themselves", Olejniczak says. A new "Joint Action Plan 2030" for both cities shall be adopted soon. [www.slubice.pl](http://www.slubice.pl)

## > 100 new jobs



The Avedo concept for its contact centers comprises a comprehensive care of its customers via telephone, web, video and messenger chats as well as e-mail accounts, letter and fax traffic.

The Avedo Group started with its subsidiary Avedo Frankfurt (Oder) GmbH its new contact center in Frankfurt (Oder). Avedo thereby is linked directly to the Ströer Dialog Group, a specialist for dialogue and direct marketing. With the Avedo Group, Ströer bundles its activities in the contact center business. To start in Frankfurt (Oder), Avedo took over all 420 employees of former D+S 360° company. Avedo now has the plan to grow in the city and is looking for 100 new, enthusiastic employees with good communicative and technical abilities. [www.avedo.de](http://www.avedo.de)

## > IHP technology ready for space flights



A major challenge in the development of the new technology was the necessary radiation resistance of the components. The development of radiation-hardened technologies is one of the most challenging, expensive and time-consuming approaches, but plays an important role for electronic components to withstand the particularly difficult environment of space.

The IHP Leibniz Institute for Innovative Microelectronics in Frankfurt (Oder) has succeeded in convincing the European Space Agency (ESA) of the excellence and quality of its products. Based on its elaborate testing process, the ESA has placed the IHP's Silicon-Germanium bipolar transistors (SiGe BiCMOS) on the European Preferred Parts List (EPPL). The EPPL is a key tool for developers of space applications when selecting approved parts for design and engineering. Compared

with standard-CMOS transistors, the BiCMOS technology developed at the IHP is particularly resistant to radiation. This is the result of many years of cooperation between scientists at the IHP and partner companies throughout the world. Evaluation of the technology was subsidised as part of a project by the German Aerospace Center (DLR) and now approved by the ESA. This first step shall now be followed by more. [www.ihp-microelectronics.com](http://www.ihp-microelectronics.com)

## > New co-working area: "BLOK-0"



Even the name "BLOK-0" was carefully developed and well-chosen: The building in today's Frankfurt's Karl-Marx-Street No. 182 was referred in a former development plan of the city – dated February 22nd 1959 – as "Block 0". To emphasize the unity of Frankfurt (Oder) and its Polish neighbouring city Słubice, the operators of the project have opted for the Polish spelling "Blok-0".

Start-up founders, freelancers, creative heads but also entire project teams will from now on have a new location for their day-to-day work in the midst of Frankfurt (Oder)'s creative scene. In a building used as a store for children's products during GDR times, a new community and co-working area called "Blok-0" has been set up. The initiators of this project are the Sparda Bank Berlin and the "St. Oberholz" company, one of the best-known sites of the German start-up scene, which is head-

quartered in Berlin. The shared office community covers around 750 m<sup>2</sup> and consists of a co-working space with an integrated café, a creative mix of tradition and modernity. Frank Kohler, Chairman of the Management Board of Sparda-Bank Berlin sees the project as an experimental field for new ideas and serving as future orientation for his bank: "Frankfurt serves for us as a prototype". Various options are available to serve members as well as guests for using Blok-0 around the clock. [www.blok-o.de](http://www.blok-o.de)

## > 100 MBit/s Internet



A new internet hub: Thomas Freudenberg and Marco Lippold (from left to right) of Deutsche Telekom explain to Frankfurt's Mayor Claus Junghanns how data is newly processed in the city.

With the first development stage having been completed by Deutsche Telekom, almost 14,000 households in Frankfurt will in future benefit from faster internet connections. The connections now attain a maximum speed of around 100 Megabits per second. For this, around 21 kilometres of fibre-optic cable have been laid. In the development stage to follow, around 6,000 additional households are to be connected up to the new fibre-optic network.

## > Turnover constant



Since 1842 Frankfurt (Oder) has been a railway location. In 2005, the terminal Frankfurt (Oder) went into operation on the grounds of the former central marshalling yard, which was built in 1910.

The container handling at the Terminal for Intermodal Transport in Frankfurt (Oder) remains stable. With approximately 107,000 handled standard containers in 2018, the number of containers was just slightly below the all-time-year handling in 2017 (115,000 TEU). Meanwhile, the terminal has developed constantly to an international hub for container transport with connections to the European Seaports and even to China. Regular trains arrive and start every day from and to Rotterdam, Hamburg, Duisburg and the Polish economic centres. [www.gvz-ffo.de](http://www.gvz-ffo.de) | [www.kv-terminal.de](http://www.kv-terminal.de)