

> A new tourist attraction - the Kleist Route



Information boards along the route, which crosses the national boundary, inform guests in German and Polish about the lives and works of Heinrich and Ewald Christian von Kleist. As well as the history, the route also provides tips for tourists on where to eat.

Since the summer, tourists on bicycles or on foot have been able to follow the tracks of the poet Heinrich von Kleist and his great grandchild Ewald Christian von Kleist along the new 20 km Kleist route between Frankfurt (Oder) and Slubice. The route leads e.g. past the Kleist Museum, the Kleistpark and the Kleisturm (Kleist Tower), which was detonated in 1945 but which is now scheduled to be rebuilt soon. Booklets for the Kleist Route can be found for download on the websites of the city of Frankfurt (Oder) and the tourist information.

① www.frankfurt-oder-tourist.de
① www.kleist-museum.de

> Binational skipper tour



In order to strengthen links between motor boat fans in the Euro-region and enable skippers, water sport and nature tourists to become more familiar with the River Oder as well as enhance its reputation beyond the local region, a skipper tour was organised from Eisenhüttenstadt to Kostrzyn in August 2012. One important result of the project will be an updated map of the route and the tour will also be documented with texts and images in both print and online media.

① Dr. A. Kankeleit, Phone: +49 335 552 1506



PILOT LINE | IHP – LEIBNIZ-INSTITUTE IN FRANKFURT (ODER)



GROWTH AREA
FRANKFURT (ODER)
EISENHÜTTENSTADT

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GROWTH AREA
FRANKFURT (ODER)
EISENHÜTTENSTADT

First-class conditions for business and families

A modern and attractive region with huge future potential awaits companies, employees and families in the growth area of Frankfurt (Oder)/Eisenhüttenstadt:

- Fully-developed industrial areas, including for large-scale projects
- Prices on industrial estates from 10 euros/m²
- Multiple redundancy electricity supply for 380 kV, 110 kV or 20 kV
- High-pressure and medium-pressure gas lines (84 bar or 4 bar)
- High-capacity water supply and waste water disposal (installed capacity approx. 500–750 m³/h).
- Direct motorway connection and rail connection via Intermodal Terminal (CT-Terminal) in Frankfurt (Oder), harbour connection at Eisenhüttenstadt
- Trade tax coefficient: 380 % to 400 %
- Target-1-Area of the EU: 30% to 50% subsidies for investment costs
- Credit sureties and subsidies for R&D projects
- Established educational institutions (European University Viadrina, Sixth Form College, bbw, DAA, Gauß Gymnasium etc.)
- Sophisticated business and research competence
- Proven family-friendliness, numerous kindergartens
- Comprehensive cultural and recreational opportunities (Kleist Forum, Brandenburg State Orchestra, Friedrich-Wolf-Theatre, cabaret, trade fair events)
- Plethora of lakes and forests, dense network of cycle paths and waterways
- Regional Express trains to Berlin every 30 minutes
- Airport Berlin Brandenburg (BER) reachable by car in 45 minutes

Need more information?

The Investor Center Ostbrandenburg advises you on all matters related to locating to the growth area of Frankfurt (Oder)/Eisenhüttenstadt – free-of-charge, professionally and in strict confidence

Contact:

Investor Center Ostbrandenburg GmbH
Im Technologiepark 1
15236 Frankfurt (Oder) | Germany
Phone: + 49 335 557 1300
Telefax: + 49 335 557 1310
info@icob.de, www.icob.de

> Topping out ceremony for new IHP annex in Frankfurt



An annex is currently under construction for the imposing IHP institute building in the Technologiepark Ostbrandenburg, which was built in 1999. The research institution currently occupies a usable surface area of more than 6000 m² as well as a 1000 m² category 1 clean room (in foreground) with a continuous pilot line. Research and development of silicon-based systems, ultra-high frequency circuits and technologies for application areas such as wireless and broadband communication is conducted by more than 300 employees from 22 countries at the site.

Micro-electronics research remains a regional success story in Frankfurt (Oder). On 8th September guests from the worlds of politics, business and interested local citizens had the opportunity to convince themselves at first hand about the growth of the Leibniz Institute. As Brandenburg's Minister for Finance Sabine Kunst stressed during the topping-out ceremony: „By means of worldwide recognized, top-class research and with orders from the aeronautical and aerospace, bioengineering, medicine and the automotive industries, the institute has been able to increase its third party-funding income fivefold since 2003". The IHP currently employs 300 staff but requires

„In Brandenburg, the environment for R&D is excellent. Our highly-qualified staff enable us to obtain world-class results that convince our partners and customers every time."

Professor Dr. Wolfgang Mehr
Scientific Managing Director IHP



space for new projects. The annex, which has been funded using 9 million euros from the Federal State of Brandenburg, is due to be completed by the end of 2013.

① www.ihp-microelectronics.com

> Welcome Centres opened



Brandenburg's Minister for Families Günter Baaske (centre) hands over notification about funding for 80,000 euros to Frankfurt's Lord Mayor Dr. Martin Wilke (2nd from right) in the presence of Project Manager Georg Würffel (left), Dr. Jan Schröder (Project Consultant) and Christiane Donath (Demokratischer Frauenbund).

Families and local businesses are to become more closely interlinked. To this end, the project „Location Factor: Family" has been started up in Frankfurt (Oder) to aid professionals and their families relocating to Frankfurt (Oder) or Eisenhüttenstadt, and to help them become accustomed to living in their new working and living environment. Both cities will set up Welcome Centres, which will work together to provide new citizens with competent information on which authorities to register with plus surveys on living standards, information on childcare and leisure activities.

① willkommen@frankfurt-oder.de



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Stadt Frankfurt (Oder)
Der Oberbürgermeister
Marktplatz 1
15230 Frankfurt (Oder)
www.frankfurt-oder.de

Stadt Eisenhüttenstadt
Die Bürgermeisterin
Zentraler Platz 1
15890 Eisenhüttenstadt
www.eisenhuettenstadt.de

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> Priced innovation: Two companies selected as „locations in the land of ideas“

Germany Land of Ideas



Selected Landmark 2012

Two companies from the growth area Frankfurt/Eisenhüttenstadt have been chosen as „locations in the land of ideas“ by the German federal government. Unitechnik from Eisenhüttenstadt impressed the jury with its development of an automatic luggage loading system for airports known as Unipack. Thus the company is appointed as one of a number of companies in Germany that have been deemed to stand for particular future



orientation and innovation. Christian Wolf (above) on the other hand won over the jury with an entirely different business idea. His company purchases used electronic consumer goods such as mobile phones via its own online portal „WIRKAUFENS“, then restores these and resells them via the internet. More than 400 devices arrive at the company's premises daily which recently moved into larger headquarters at the TeGeCe Commercial Park in Frankfurt (Oder).

① www.unitechnik-eh.de

① www.wirkaufens.de



Engineering design made in Eisenhüttenstadt: Unitechnik's automatic airline luggage loading system works using a combination of an image processing system and a robot with an articulated telescopic arm. According to Managing Director Eckhard Wilberg Wilberg (right), the future Berlin Brandenburg major airport hub and London Heathrow have already shown a great deal of interest in the project.



> CommuniGate: New jobs in the Oderturm



An attractive building in the centre of Frankfurt (Oder) - as well as numerous service provider companies, it also houses Brandenburg's highest restaurant on the 24th floor.

CommuniGate Kommunikationsservice GmbH in Frankfurt (Oder) is planning to create further 30 new jobs in Frankfurt (Oder). The service provider moved to the Oderturm in 2011 and already employs approx. 100 staff members there on a surface area of around 1,500m². From its premises in Frankfurt (Oder), it mainly looks after credit card customers on behalf of banks and savings banks but also provides telephone services for other companies as well as customer services for energy providers and housing associations. In order to expand its range of services, it is currently taking on 30 new staff members. „We are very satisfied with our new employees in the city!“, explains Volker Emig, Operations Manager in Frankfurt (Oder). The staff, he continues, are well-trained and come mostly from a commercial or service provider background. In the long term, the company aims to provide its employees with permanent contracts and a more attractive working ambience. CommuniGate is a premium service provider for the entire breadth of written and telephone-based customer communication, both sales and service-oriented.

① www.communigate.org

> Conergy: Positive Trend

The solar power company Conergy, which operates a module production plant in Frankfurt (Oder), continued its positive trend in the 2nd quarter of 2012 and improved its profit results significantly between April and June of this year. For the first time since the 3rd quarter of 2010, the system provider once again obtained a positive operating profit prior to deductions, interest and tax (EBITDA). The net cashflow in the 2nd quarter turned also positive again.

① www.conergy.de



Doing good business in southern Europe - in 2012, one of Conergy's projects was to build a photovoltaic system for Greece's largest tomato producer.

> „White House“ in the centre of Eisenhüttenstadt to become technology park

A new commercial park is under development in Eisenhüttenstadt. „Our aim“ as the locations management ABASA Neue Energien GmbH explained, „is to transform the spacious grounds, which cover a surface area of 48,000 m², into a technology park in as little time as possible.“ One of Germany's largest, innercity pv-rooftop systems will produce solar power with an annual output of 1,204 KWp on the 20,000 m² roof of the

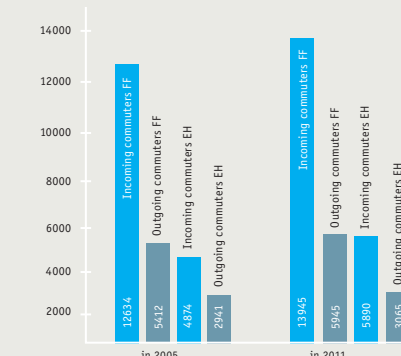
main building, which contains 170 rooms in various sizes for production, service or research work. Services offered by companies on the site will range from service & installation of geothermal energy, wind power and photovoltaics to the development and application of new technologies for surface treatment of wood and metal. Cooling rooms for the processing and storage will also be available. ① www.abasa.eu



> Commuter survey - cities as job engines

Both Frankfurt and Eisenhüttenstadt serve as centres and important sources of work for their surrounding areas. This is demonstrated by a commuter survey, which was drawn up on behalf of the Oderland-Spree Regional Planning Office. A plus of incoming commuters of more than 10% indicates the commercial and industrial development and increasingly centralised job market in the region.

① www.rpg-oderland-spree.de



> Traffic arteries grow

Two important transport projects are currently in progress in the growth area. In June, the second stage of the extension to the B112 commenced on part of Oder-Lausitz-Straße. Construction of the 10km long bypass around Wiesenau and Finkenheerd is intended to significantly increase traffic flow in the direction of Eisenhüttenstadt. Another major project in progress is the northern connection between Eisenhüttenstadt's industrial area on the Oder-Spree Canal and the B112. The road will enable delivery vehicles - e.g. for the inland port and the new paper mill - to bypass the town centre.

> Start of construction for crane runway & logistics centre

The Terminal for combined transport in Frankfurt (Oder) has now received the goahead for its expansion. On 16th July 2012, Brandenburg's Secretary of State for Infrastructure Rainer Bretschneider handed over a donation certificate from state funds for a total of 2.3 million euros to Frankfurt's Mayor Martin Wilke. As part of this expansion a new crane runway will be build, spanning four handling tracks with 620 metre long crane rails.

① www.gvz-ffo.de



Lord Mayor of Frankfurt (Oder) Dr. Martin Wilke (right) hands over the symbolic key of the CT-Terminal to Dariusz Stefanski from the new operator company PCC Intermodal.



A vision of how the CT-Terminal in Frankfurt (Oder) will look in the future. As well as construction of additional track systems and the installation of a crane runway across the tracks, new units will be created for rail-based logistics companies to locate to. Direct container trains already travel weekly from the terminal in Frankfurt to Hamburg, Bremerhaven, Rotterdam, Gliwice, Kutno and Moscow.



The second part of the northern connection between the industrial area on the Oder-Spree Canal (IGOS) and the B112 is due for completion in spring 2013.