

## > Take-off to East Brandenburg: EDAE open for investors



The EDAE offers a family atmosphere along with a wide range of services and is regarded by aviation fans as a gateway to the tourist infrastructure of East Brandenburg and the voivodeship of Lubuskie.

The regional airfield Eisenhüttenstadt/Frankfurt (Oder) is now open to investments by private shareholders. At present, the airfield's largest shareholder is the City of Frankfurt (Oder) with 48 percent while the neighbouring City of Eisenhüttenstadt and the surrounding Oder-Spree District Council own 25 percent each. The remaining two percent is held by the Community of Siehdichum. The EDAE airfield is approved for aircraft with a maximum take-off weight (MTOW) of up to 14t and is available for round-the-clock use without any restrictions, e.g. for air trips, flying schools, special air freight, fuelling etc.

① [www.flugplatz-eda.com](http://www.flugplatz-eda.com)

## > Cross-border delicacies



A joint restaurant and shopping guide was recently published for the European twin city of Frankfurt (Oder) and Słubice. Containing 160 pages, the guide provides an overview of restaurants, bars and shopping amenities on both sides of the River Oder. The aim of the brochure, which is available in printed form as well as a digital download on the internet, is to present the culinary delights of the twin city both to visitors of Frankfurt (Oder) and Słubice as well as for locals.

Order: [aneta@tourismus-ffo.de](mailto:aneta@tourismus-ffo.de)

Download: [www.frankfurt-oder.de/tourismus](http://www.frankfurt-oder.de/tourismus)



BEING ON THE MARKET FOR MORE THAN 7 YEARS NOW, WIRKAUFENS HAS PROVEN A REAL HIT TO ITS CUSTOMERS WITH ITS PRECISION RECONDITIONING OF ELECTRONIC END PRODUCTS.



**GROWTH AREA  
FRANKFURT (ODER)  
EISENHÜTTENSTADT**

# Growth Area News 1/2016



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## First-class conditions for business and families

A modern and attractive region with huge future potential awaits companies, employees and families in the growth area of Frankfurt (Oder)/Eisenhüttenstadt:

- Fully-developed industrial areas, including sites for large-scale projects
- Prices on industrial estates from 10 euros/m<sup>2</sup>
- Multiple redundancy electricity supply for 380 kV, 110 kV or 20 kV
- High-pressure and medium-pressure gas lines (84 bar or 4 bar)
- High-capacity water supply and waste water disposal (installed capacity approx. 500–750 m<sup>3</sup>/h).
- Direct motorway connection (A12/E39), rail connection via Terminal for Combined Transport Frankfurt (Oder), harbour connection at inland port Eisenhüttenstadt
- Trade tax coefficient: 380% to 400%
- Direct cash-back incentives for labour or investment costs
- Credit sureties and subsidies for R&D projects
- Established educational institutions (European University Viadrina, Sixth Form College, bbw, DAA, Gauß High School etc.)
- Sophisticated business and research competence
- Proven family-friendliness, numerous kindergartens
- Comprehensive cultural and recreational opportunities (Kleist Forum, Brandenburg State Orchestra, Friedrich-Wolf-Theatre, cabaret, trade fairs)
- Plethora of lakes and forests, dense network of cycle paths and waterways
- Express trains to Berlin every 30 minutes
- Airport Berlin (SXF/BER) reachable by car in 45 minutes

### Need more information?

The Investor Center Ostbrandenburg gives you helping hands on all matters related to investments in the growth area of Frankfurt (Oder)/Eisenhüttenstadt – free-of-charge, professionally and in strict confidence.

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### Growth area Frankfurt (Oder)/Eisenhüttenstadt:

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Der Oberbürgermeister  
Marktplatz 1  
15230 Frankfurt (Oder)  
[www.frankfurt-oder.de](http://www.frankfurt-oder.de)

Stadt Eisenhüttenstadt  
Die Bürgermeisterin  
Zentraler Platz 1  
15890 Eisenhüttenstadt  
[www.eisenhuettenstadt.de](http://www.eisenhuettenstadt.de)

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(Oder), WIRKAUFENS

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## > WEFO-tec Deutschland invests in Frankfurt (Oder)



The preparatory measures have already started: WEFO-tec will perform all steps under a single roof in Frankfurt (Oder), from conceptualisation to development, engineering and production of tools and devices, production of parts, procurement of raw materials and purchased parts to installation of assemblies and finished products in the areas of multi-component technology and injection-moulding technology.

Over the next 4 years, the German company WEFO-tec Werkzeug und Formenbau Deutschland GmbH will be investing around 25 million euros in Frankfurt (Oder) in order to erect a production site for plastic products. The investment project will be realised gradually and covers the entire value-added chain, from project management to the manufacture of industrial products. WEFO-tec has been active in the development, trading and selling of plastic finished products since 1996, serving industry in the markets of IT, white goods, measuring and control technology, telecommunications, animal hygiene, household devices, medical tech-

nology and construction requirements. The Brandenburg company will receive financial assistance for this project from the funding program "Improving the regional economic structure" (GRW-G). WEFO-tec has initially purchased around 20,000 m<sup>2</sup> in the industrial park of Frankfurt (Oder) Markendorf II. The contract also includes an option for an additional 20,000 m<sup>2</sup> for a second building section. "This provides us with some scope for development while at the same time ensuring planning security for the overall investment horizon," explained Manfred Boguslawski, managing director of WEFO-tec.  
① [www.wefo-tec.de](http://www.wefo-tec.de)

## > Education award for IHP



Dr. Ulrich Müller, President of the IHK East Brandenburg (right) handed over the certificate and a cheque for 1,000 euros to representatives of the IHP in presence of Diana Golze, Brandenburg's State Minister for Labour and Social Affairs (left).

The Leibniz Institute IHP – Innovations for High Performance Microelectronics in Frankfurt (Oder) was awarded for its apprenticeships. At present 17 young persons are training at the research centre, both in the commercial and the technical sectors. IHP also offers numerous options for further training and qualifications such as "Mobile apprentice" or "Apprentice meets science". When it comes to training the young though, IHP starts with the tiniest, and is running collaborations with local kindergartens in Frankfurt (Oder) with the goal of stimulating enthusiasm for the natural sciences.  
① [www.ihp-microelectronics.com](http://www.ihp-microelectronics.com)





## > The Silk Road leads to East Brandenburg: Astronergy planning new logistics centre



Repeated VIP visit from China: Political and business representatives from China including the Vice-Governor of the Province of Zhejiang, Zhu Congjiu (4th from right) and the President of the Board of the Chinese Chint Group, Cunhui Nan (3rd from left) informed themselves about the region's commercial potential during a location presentation and a site visit of the intermodal terminal Frankfurt (Oder).

Frankfurt (Oder)'s profile as a logistics location continues to grow. After having signed a letter of intent with the Chinese Chint Group for the construction of a European logistics centre of Chint on the grounds of its subsidiary Astronergy Solarmodule GmbH in Frankfurt (Oder), leading political and business representatives from the province of Zhejiang have been informing themselves about economical conditions at the

site and the city's growth potential for companies from China. Before they arrived, the largest TV broadcaster in the province of Zhejiang had carried a report about just how successful the development of Astronergy in Frankfurt (Oder) has been to date. It demonstrated recent developments by the solar company at the location and highlighted China's latest strategies for building a new Silk Road and the funding

of this plans. This new Silk Road will create a connection via Central Asia for commerce extending as far as Europe, for which the existing rail connection via Moscow will serve as an Eurasian land bridge. The recent expansion of the Terminal for intermodal transport in the Freight Village Frankfurt (Oder) has created a state-of-the-art intermodal road-to-rail transfer location for the region with direct trains to Europe's international ports and commercial centres in Eastern Europe. In a public/private partnership, the City of Frankfurt (Oder), the State of Brandenburg, the federal German government, the European Union and the Polish operator company of the terminal, PCC Intermodal, have invested around ten million euros on upgrading and developing the terminal. Besides a new crane runway, additional transfer tracks have also been built in order to cater for the increase in handling turnover at the terminal. The new crane runway can shift up to 41 tons over the 640 metre long handling area.

① [www.astronergy.com](http://www.astronergy.com) | [www.gvz-ffo.de](http://www.gvz-ffo.de)

## > First place for the Viadrina think tank



Aerial view of the extensive campus from St. Mary's Church in Frankfurt (Oder): With 24.3 percent of foreign students, the European University Viadrina in Frankfurt (Oder) is one of the most international universities in Germany. The number of students attending from abroad is twice the national average (12.5 percent).

The European University Viadrina has won the first prize in the final round of the Innovationsbank Berlin think tank university rankings of the Berlin-Brandenburg 2015 business plan competition. For the second time in succession, this makes it the most successful university for start-ups in the whole State of Brandenburg, followed by the University of Potsdam, the Eberswalde University of Sustainable Development and the University of Brandenburg. The Viadrina entered the competition with no less than 36 ideas for start-ups for the Berlin-Brandenburg region, Germany and Europe, ranging from a learning aid app to

services in childcare and solutions for sustainable, nutritionally aware catering. The Berlin-Brandenburg business plan competition is the largest of its kind in Germany and has been running for more than 20 years. The Centre for Entrepreneurship & Research at the University Viadrina organises participation and provides support for development, supervision and submission of the business plans of the aspiring entrepreneurs. To foster the local founding of start-ups of its students, the university is currently developing a concept to settle a „founders factory“ in Frankfurt (Oder). ① [www.europa-uni.de](http://www.europa-uni.de)

## > Virtual papermill



In the virtual online tour, visitors from around the world can experience both the paper machine and important peripheral areas of the production cycle.

Since 2010, Progroup AG has operated one of the most state-of-the-art paper factories in the world in the City of Eisenhüttenstadt and is now providing proof of its innovation in far more than just the production of corrugated basepaper and cardboards. Via a new app, it is now possible to take a virtual guided tour of the inside of the paper factory, learning about production of light and super-light corrugated basepaper. Since the plant was commissioned, it has produced nearly 3.5 million tons of corrugated basepaper via recycling of waste paper. ① [www.progroupvr.com/de](http://www.progroupvr.com/de)

## > B112: Green light along the way through the growth area



The large North/South connection on Oder-Lausitz-Road, just west of the River Oder, had been in construction for several years. The full Oder-Lausitz-Road route runs from the A11/A20 autobahn in the area south of Prenzlau via the cities of Schwedt, Bad Freienwalde, Frankfurt (Oder), Eisenhüttenstadt and Cottbus and constitutes the largest link road to the A13 autobahn.

After four years of construction, the new Brieskow-Finkenheerd/Wiesenau bypass, a key section on the German federal road B112, was opened to traffic in December 2015. The 10 km long section has now sealed up the gap on Oder-Lausitz-Road between Frankfurt (Oder) and Eisenhüttenstadt. With no more main through-roads between the two cities, the industrial centre of Eisenhüttenstadt is now significantly better connected to the

existing long-distance transport infrastructure. This investment has notably reduced the journey time to the A12/E30 autobahn. The new connection will also benefit to commuters. A total of 40 million euros have been invested in the construction of this highly complex section with 11 bridges. Half of the sum has been funded by the federal German government and by the EU.

① [www.ls.brandenburg.de](http://www.ls.brandenburg.de)

## > Federal award for Frankfurter Brauhaus brewery



For the second time in succession, the Frankfurter Brauhaus brewery has been awarded with the silver federal prize of merit for the high quality of its products. German Government Minister Christian Schmidt (3rd f.l.) handed over the medal and certificate along with DLG President Carl-Albrecht Bartmer (2nd f.r.) and „Hops Queen“ Johanna Reith (r.).

The German Federal Ministry for Nutrition and Agriculture awarded the federal prize of merit 2015 to a total of 18 German breweries including the Frankfurter Brauhaus brewery, which is based in Frankfurt (Oder). The award is regarded as the highest accolade a German brewery can receive. In the quality audit for beer by the German Agricultural Society (DLG) the prize winners attained the best results nationwide. Among other aspects, purity of taste, quality of hops, fullness of flavour and freshness as well

as stability of taste over storage time were assessed. The Frankfurter Brauhaus has been on a growth curve for some years now: In 2006 it took over the Brasserie Champigneulles brewery from France, in 2011 the Feldschlösschen brewery in Dresden and in 2015 the traditional Gilde brewery in Hanover, which previously belonged to the US brewery group Anheuser-Busch Inbev. The some 200 employees in Frankfurt (Oder) set a new record in 2015 by brewing nearly 2.5 million hectolitres of beer. ① [www.frankfurter-brauhaus.de](http://www.frankfurter-brauhaus.de)

## > 7 years of WIRKAUFENS



Since the beginning of 2014, Daniel Boldin (former managing director of ProMarkt) has been the new CEO of asgoodasnew electronics GmbH, which operates the WIRKAUFENS portal.

The idea caught on like wildfire: Purchase used electronic goods like mobile phones, recondition them and sell them on via the internet. Founded by Christian Wolf in his living room in 2008, WIRKAUFENS today employs more than 130 people working at two sites in Frankfurt (Oder) and Berlin. In 2015 turnover increased by 40 percent to more than 30 million euros. ① [www.asgoodasnew.com](http://www.asgoodasnew.com)

## > Hospital to expand



With 1,500 employees, the Klinikum Frankfurt hospital is among the most state-of-the-art medical institutions in the State of Brandenburg and provides services for the region and beyond.

Rhön AG continues to invest heavily in its hospital in Frankfurt (Oder) and plans to set up a health campus with a new daycare clinic for pain medicine as well as an optional services ward. It is the second of five construction stages. On its completion in late 2016 the range of medical services will be expanded to include multi-modal pain therapy for the chronically ill on a semi-inpatient basis. This will enable patients experiencing pains to be treated by day while at the same time continuing to lead their normal lives at home. ① [www.klinikumffo.de](http://www.klinikumffo.de)